



YOUR FUTURE IS BUILT ON WHAT YOU DO TODAY

How you can prepare your organization for market disruption

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I.T.

USED TO STAND ALONE

TECHNOLOGY IS PART OF EVERYTHING

MOBILE

EDUCATION

BANKING

MEDICINE

TOYS

SOCIAL MEDIA

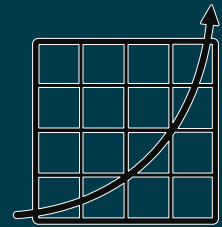
CARS

Why Digital Transformation?

Digital Transformation Drivers

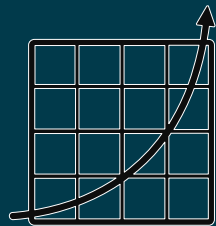


Digital Transformation Drivers



New Opportunities

Digital Transformation Drivers

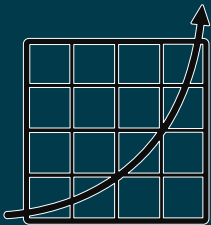


New Opportunities



Innovation & Speed

Digital Transformation Drivers



New Opportunities



Innovation & Speed



Efficiency

Digital Transformation Drivers

- **53%** of Global Internet Users have made an **online transaction** in 2016 (out of 3.8 Billion)
- Executives predict that nearly **50% of revenue** will be driven by **digital** by the year 2020
- Some **50% of CIOs** believes the biggest **threat** is represented by digitally-enabled rivals that enter the market from a **different industry**
- **Digital-Transformed Companies are 26% more profitable** than their average industry competitors → Speed and Innovation are key
- **Reducing costs** by increasing processes' efficiency and employees' productivity is also seen as a concrete benefit

Sources: Internet Live Stats, US Department of Commerce, Forrester, Gartner, MIT

Digital Transformation

The accelerating **transformation** of business activities, processes and competencies to leverage **digital** technologies and automation ...



... to respond to the needs of an increasingly **“internet-connected”** community, which must be satisfied in an **innovative** and **rapid** manner, operating in a very **efficient** way ...

TECHNOLOGY DISRUPTS

BUSINESSES, MARKETS, GOVERNMENT...

Kodak

LEGO

NETFLIX

“DIGITALLY POWERED” DISRUPTION IS A MATTER OF WHEN, NOT IF

"Organizations that haven't modernized their application architecture and infrastructure to support digital business will fall further behind new entrants and fast-moving competitors."

"One striking finding is that the top performers are building more technology in-house than other enterprises."

GARTNER

Modernizing Application Architecture & Infrastructure Primer for 2017

Elizabeth Golluscio & Anne Thomas

17 Jan 2017

SO WHAT SHOULD WE DO?